Tuesday
January 19, 2016 • 5:00 pm
Following the Bull show • Adams County Regional Park
During the Denver National Western Stock Show Simmental events
Welcome... to the 2016 Wild Wild West! This is our 15th Anniversary Sale! Hard to believe 15 years of bringing you groups of Sim Genetics! We are pleased to host another outstanding sale offering of these females “bred to be cows”... backed by cattle people who breed them to work in some of the harshest range conditions in North America. It proves the Simmental and SimGenetics females can work in any environment. And the Wild Wild West sale showcases these breeding programs.

Come look us up in the yards. Several Wild Wild West consignors will be exhibiting in the female Simmental Pen Show. The bull pen show is Sunday, January 17th. The heifer pen show is Monday, January 18th, with the One Sale that evening. The Junior show and the bull show on the hill is Tuesday, the 19th.

The Colorado Simmental Association works hard to make the National Western Stock Show Simmental events a reality. They are a small, but mighty group! Almost single handily, they put on the National Western Stock Simmental Show. So to help with some of those costs, the Wild Wild West will donate the Lot 1 semen tank and semen donation proceeds. We appreciate your support of this lot!

Note the early start time ... 5:00 PM! An earlier kick-off! Adams County Fairgrounds is only a few extra miles from the Denver grounds, but it is worth the effort and the trip. If you can’t attend, the sale will be on DVAuction. Attend if you can ... watch on DVAuction if you can’t.

Call any of the consignors, Sale Consultants, Doug Parke, Drew Hatmaker or ASA Field Representatives for additional questions regarding the Wild Wild West consignments. We appreciate all our past buyers and look forward to seeing you back at this year’s sale during the National Western Stock Show. We look forward to seeing you the evening of Tuesday, January 19th, 2016 at the “Wild Wild West”.

Altenburg Super Baldy Ranch, Colorado
Ahlberg Simmental, Colorado
Biddle Bit Simmental, Colorado
Campbell Simmental, Colorado
Oval F Ranch, Missouri

We use Ritchey ear tags of Brighton, Colorado, for sale lot tags. Thanks for their support. (800) 327-8247

Directions from National Western Stock Show
• Take the I–70 west ramp, merge onto I–70 west.
• Take the I–25 north exit, exit #274, toward Fort Collins, merge onto I–25 north.
• Take the I–76 east exit, exit #216A, towards Fort Morgan, merge onto I–76 east.
• Take the US–85 north exit, exit #12, on the left toward Brighton/Greeley, merge onto US–85 north.

Turn west onto E 124th Ave. 124th Ave. becomes Henderson Rd. to Adams County Regional Park.

Bus Transportation from National Western Stock Show grounds to the WILD WILD WEST SALE.

The bus to the sale will have one departure time, immediately following the NWSS Open bull show, approximately 2:00 PM. Stay tuned to announcements from the announcer during the NWSS Bull Show regarding bus departure. Please sign up at the Colorado Simmental Association booth before noon on Tuesday, January 19th, if you plan to depart on the bus.

This sale will be broadcast live on the internet.
DVAuction
Broadcasting Real-Time Auctions
Real time bidding & proxy bidding available.

DV Auctions office number 402-316-5460
No sign up fee – sign up only requires e-mail address.
www.dvauction.com
Tuesday, January 19, 2016 • 5:00 pm

Adams County Regional Park • Brighton, Colorado
During the Denver National Western Stock Show Simmental events • Cattle available for viewing Saturday, Sunday & Monday

Sale Day Phone
970.481.2570 or 859.421.6100, Doug Parke

Sale Consultants
Doug Parke 859.987.5758 • 859.421.6100, cell
Drew Haltmaker 423.506.8844, cell
Bob Volk 402.720.0469, cell
Dalton Lundy 502.727.6898, cell
Jeremy Ruble 406.581.7940, cell

Livestock Publication Rep. & Ringmen
Shane Ryan, Special Assignment 309.371.7490, cell
Curt Cox, Wyoming Livestock Round Up 307.630.4604, cell

Mail or Phone bid
Doug Parke 859.421.6100 • 859.987.5758
e-mail: pleent@aol.com

Sale Headquarters
Double Tree Hotel 303.321.3333

EPDs Fall 2015
Fall 2015 American Simmental Assoc. EPDs are included in this catalog

Sale Terms & Conditions of the American Simmental Assoc.

Livestock Insurance (available at sale clerks desk)
Jame Secondino 812.208.0956

Transportation
Denver International Airport – Denver
Bus from stock show grounds to sale - see information on inside front cover.

Trucking Available (We will help you with your trucking needs!)
Sam Harroun, West Liberty, la. 319.325.9389
Mark Howard, Jamestown, Tn. 865.300.3636

Special Guest
Chip Kemp, ASA Representative 573.239.0524
Marty Ropp, Allied Genetic Resources 406.581.7835

Consignors...
Altenburg Super Baldy Ranch, LLC
Willie and Sharon Altenburg
570 E. County Rd. 64 • Fort Collins, Colorado 80524
970.568.7792 • 970.481.2570, cell
Russ Princ, manager • 256.254.9042, cell

Bridle Bit Simmentals
Erroll, Chad, Brent and Brad Cook
Box 507 • Walsh, Colorado 81090
Chad, 719.529.0564, cell • 719.324.5474, home
Erroll, 719.529.0087, cell

Ahlberg Cattle
Rod, Vicky & Cashley Ahlberg
311 Terry Street • Longmont, Colorado 80501
303.776.2342, home • 303.775.1730, Rod’s cell
rvahlberg@q.com • www.ahlbergcattle.com

Campbell Simmental
Robert and Christy Campbell
Katie and Kyle Walter
5690 County Road 321 • Ignacio, Colorado 81137
970.563.9070 or 970.749-9708, Robert cell

Oval F Ranch
Don & Marilyn Fischer • Winston, MO
Matt & Andrea Fischer • St Joseph, MO
816.392-8771, Don • 816.383.0630, Matt

St Vrain Simmentals
Gary and Tina Bogott
PO Box 622 • Niwot, CO 80544
303.702.9729

Marshall Cattle Co.
Troy and Lorna Marshall
30649 County Road 53 • Burlington, CO 80807
719.346.8984 or 719.342.0001, cell
marshallcattlecompany@hotmail.com
www.marshallcattlecompany.com

T-Heart Ranch
Shane & Beth Temple
5527 County Road 50 • Center, CO 81125
719.850.3082, Shane or 719.850.3083, Beth
theartranch@amigo.net • www.t-heartranch.com
The Wild Wild West consignors would like to donate the proceeds of lot #1 in support of the Colorado Simmental Association! The Wild Wild West consignors, CHART Manufacturing, and semen companies would like to support the Colorado Simmental Association by providing this donation of semen and tank. The CHART Millenium 20 tank will include:

* 10 Straws of CCR Cowboy Cut 504BZ - 1SM00153 - 2703910
  (Triple C Singletary x In Dew Time)
  EPDs 10 • 08 • 80 • 110 • 11 • 18 • 58 • 25 • 35.6 • -0.17 • 0.78 • 0.002 • 0.87 • 175 • 94
  Donated by Genex Cooperative, Shawano, WI

* 10 Straws of CLRS After Shock 604 A - 29SM0451 - 2735656
  (Yellowstone x Shear Force)
  EPDs 15 • -0.7 • 76 • 121 • 11 • 24 • 62 • 12 • 41.1 • -0.30 • 0.33 • -0.038 • 1.02 • 152 • 81
  Donated by ABS Global, De Forest, WI

* 10 Straws of Hooks Broadway - 7SM082 - 2854437
  (Top Grade x Hooks Taurus)
  EPDs 12 • -1.5 • 62 • 96 • 11 • 26 • 57 • 11 • 24.9 • -0.42 • 0.43 • -0.049 • 1.12 • 150 • 76
  Donated by Cache Valley Select Sires, Logan, UT

* 10 Straws of LRS Top Ten 104A - 14SM003082 - 2729707
  (AAR Ten X x Dikemens Sure Bet)
  EPDs 16 • -0.5 • 77 • 135 • 10 • 22 • 60 • 13 • 50 • -0.27 • 0.76 • -0.034 • 1.07 • 171 • 93
  Donated by Accelerated Genetics, Westby, WI

* 10 Straws of ASR Second Chance W928 - 156SM071 - 2496941
  (Hooks Shear Force x In Dew Time)
  EPDs 19 • -2.0 • 57 • 84 • 15 • 26 • 54 • 11 • 16.9 • -0.49 • 0.24 • -0.054 • 1.19 • 161 • 74
  Donated by Jim & Gail Ligon, TN and Altenburg Super Baldy Ranch LLC, CO

* 10 Straws of ASR Longevity Y184 59SM232 - 2598898
  (ASR/HER Pacesetter x ASR Showcase)
  EPDs 9 • 1.9 • 65 • 92 • 10 • 16 • 49 • 19 • 27.2 • -0.43 • 0.11 • -0.050 • 1.17 • 119 • 68
  Donated by Altenburg Super Baldy Ranch LLC, CO, Rains Black Simmental, KS

* 10 Straws of Hooks Black Hawk 50B - 2854467
  (Hooks Xavier x Hooks Quest)
  EPDs 19 • -2.9 • 66 • 107 • 13 • 29 • 62 • 12 • 29.5 • -0.33 • 0.57 • -0.028 • 1.05 • 178 • 85
  Donated by T Heart Ranch and Campbell Ranch, CO
Altenburg Super Baldy Ranch is located in northern Colorado and has been operating there for nearly 45 years. Altenburg's emphasis is producing commercially oriented bulls for western bull customers. We utilize both Simmental and Angus genetics — Red and Black. Simmental is utilized for adding growth and yield. Angus is used for calving ease and to add carcass quality. Both breeds have exceptional maternal traits, making the SimAngus females the most sought after cross in the industry. The resulting SimAngus — “Super Baldy” bulls are utilized by producers wanting just a little continental blood or to stabilize a crossbreeding program. We sell 120+ bulls and will hold our 24th annual Super Baldy Bull sale the 19th of March in 2016. Our cattle are summered at 6 – 7000 feet in “short grass” country requiring 20 acres per cow in the summer. Cows are “trailed” the 12 miles from the ranch each year. Cows are wintered on hay stubble, and corn stalks and calved outside. We try to run them as our commercial customers do. Both A.I. and embryo transfer are utilized to make improvements in genetic progress. Please go to our website and learn more about our program ….

www.altenburgsuperbaldy.com

We have been a part of the Wild Wild West Sale since its inception, now 15 years, and are proud to be a Wild Wild West member. This group of western cattlemen has enjoyed bringing sound, useful cattle that will work in range conditions when you take them home. We say they are “bred to be cows”. Many will work for show heifers, and youth projects, but ultimately, they “are bred to be cows”.

Special this year is our pick offering from our pen of open 3 Simmental heifers by wide Track and donor ASR Little Desi Z213. These are so unique and special. This is a very special opportunity. Each year, we try to offer something new and different, and the 2015 Wild Wild West is no different.

If you have questions please contact me or manager, Russ Princ 256 254 9042. He also knows the cattle and our operation.

And finally, we value the National Western Stock Show and the Wild Wild West Sale as a time when we reunite with family and friends. We look forward to seeing you at the sale.

All Altenburg animals are tested negative PI-BVD.
Selling choice of our four ET heifers by Wide Track out of our ASR Little Dessi Z213 donor female.

We were blessed with a very good flush of four heifers by Wide Track and ASR Little Dessi Z213. So bringing them to Denver and showing them to all seemed like the thing to do. Offering pick ... well that hurts. But we’ll take the rest home and make cows, make bull mothers out of them. We’ll be O.K. I’ll just say for now, they are nice, they will represent us well. Thick, deep, soft, moderate, correct, good footed, seems a bit over used words, and not needed when describing these heifers. You will see it easily in these four heifers. What you won’t see is the depth of cow family. ASR Little Dessi Z213 is by RCR Augustus R54, a bull we obtained from Rock Creek Ranch, Kansas several years ago. We bought him from Jeff Houck, who I think is a great young cow man ... just to make cows. Augustus did just that. Out cross by most standards today, we used him on one of our most maternal lines, ASR Little Bear. The grad dam to these heifers, ASR Little Dessi P420 was one of the most beautiful cows we have owned. Perfect uddered, wedged shaped. She made a great cow first, then we flushed her, and just lost her at 11 years of age. The ASR Little Bears are in many of our best pedigrees, very maternal ... but you do not have to give up calving ease or performance. More about ASR Little Dessi Z213. We offered pick of our bulls in the 2015 Wild Wild West Sale and Brenda and Jock Beeson, Western Cattle Source, Crawford, Nebraska, purchased the pick. After researching the bulls and viewing the cows, chose ASR Aim High B418, son of ASR Little Dessi Z213. Aim High was her first calf, light at birth and performed extremely well. They are excited about the first calves to arrive soon after National Western Stock Show. Please call if you have questions about our four heifers. See you in Denver.
**ASR Ms Desi U8154 x Remington Lock N Load**

5 Embryos Guaranteeing 2 Pregnancies

<table>
<thead>
<tr>
<th>Proj EPDs</th>
<th>CE</th>
<th>BW</th>
<th>YG</th>
<th>WW</th>
<th>YW</th>
<th>MCE</th>
<th>Milk</th>
<th>MWW</th>
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<td>59</td>
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Selling 5 Embryos Guarantee 2 pregnancies if work is done by certified ET Technician.

ASR Ms Desi U8154 is our Hummer daughter out of a WHF Desperado daughter we purchased in the North Dakota State Sale from Wade & Merri Staigle. ASR Ms Desi is very moderate, deep, thick, sound and beautifully uddered female. She flushes like a dream and we have some of these same Remington Lock N Load embryos coming this spring. Therefore, we can share. U8154 is Homozygous Polled, Homozygous Black.

**MTTR Jenny 521W x W/C Wide Track**

5 Embryos Guaranteeing 2 Pregnancies

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<th>Proj EPDs</th>
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<th>BW</th>
<th>YG</th>
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Selling 5 Embryos Guarantee 2 pregnancies if work is done by certified ET Technician.

We obtained Jenny from Mick Meicklejohn, as pick of his flush females and full sister to record selling DR Built Like A Dream, who now resides at Sanders Ranch. She has worked well to W/C Wide Track and we will have sons in the 2016 bull sale by this mating. They are outstanding! We own Jenny in partnership with Bonnydale Simmental, Rob and Mike Intravigne, Western Australia.

521W is Homozygous Polled, Heterozygous Black.

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*Wild Wild West* Simmental Sale

4
**Wild Wild West Simmental Sale**

**ASR Ms Super Baldy B436**

Polled 1/2 SM 1/2 AN Heifer  
ASA# 2891866  
Tattoo: B436  
Born: 2/10/14

Rito 707 of Ideal 3407 7075  
SAV Resource 1441  
HC Hummer 12M  
ASR Camille W9123  
ASR Camille P458  
MGGS: BF 0K34 Daytona

Ald to Top Grade, ASA#2540315 on 4/26/15. Verified with ultrasound.  
Proj. EPD 12 0.6 66 110 9 27 60 36 -0.26 0.42 -0.03 0.92 125 74

SAV Resource is a beautiful compliment to Simmental, with his foot and leg correctness, depth of rib and body type softness. You will see this in this heifer. Performance runs true, as this heifer ratioed 102 for weaning. Top Grade should be an excellent mating.  
Double Polled, Double Black

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**ASR Ms Super Baldy B4142**

Polled 1/2 SM 1/2 AN Heifer  
ASA# 2891971  
Tattoo: B4142  
Born: 3/1/14

LT 908 Bando 9074  
ASR Bando 9074 T763  
Hooks Shear Force 38K  
ASR Ms Jordan W916  
ASR Ms Jordan T734  
MGGS: ASR Little Bear L126

Ald to Top Grade, ASA#2540315 on 4/26/15. Verified with ultrasound.  
Proj. EPD 12 -1.9 49 80 11 27 52 15 -0.35 0.56 -0.04 0.83 145 71

Not just any half blood but out of the dam of ASR Augustus Z2165, ASR Miss Jordan W916. Calving ease will be assured in this SimAngus mating. ASR Miss Jordan has 4 at 105 BW ratio and ASR Bando has been used on heifers for many years at ASR.  
Homozygous Polled, Double Black

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**ASR Rem Joise B487**

Polled Purebred Heifer  
ASA# 2891917  
Tattoo: B487  
Born: 2/16/14

3C W/C Right Track W9462  
W/C Wide Track 694Y  
Miss Werning 694S  
SVF/NJC Mo Better M217  
Remington Josie 608Y  
Lucas Josie 19K  
MGGS: Ellingson Blackperfector

Ald to ASR Augustus, ASA#2653966 on 4/25/16. Verified with ultrasound.  
Proj. EPD 12 -0.5 63 102 9 18 49 30 -0.27 0.21 -0.03 0.82 142 73

A Wide Track out of a blaze faced Mo Better x Josie going back to Lucas Black Perfector 19K, dam of Singletary and Betzis. No Shear Force or Legacy in this pedigree. Takes a little to get your head around the uniqueness of this pedigree!  
Double Polled, Double Black
**ASR Fine Art B4232**

**Polled Purebred Heifer**  
ASA# 2892033  
Tattoo: B4232  
Born: 2/1/14

- KOP Crosby 137W
- Springcreek Lotto 52Y
- Springcreek Blk Tess 25T
- HC Hummer 12M
- ASR Fine Art U838
- ASR Fine Art L132

**MGGS:**  
GW Lucky Strike 147G

A Lotto out of our Hummer donor whose full sib brothers were our top sellers in our 2015 bull sale. Top seller went to John Christensen, South Dakota. We kept a full brother to use, ASR Bloodline. Nice bulls, but the strength of Lotto is maternal, his females. ASR Fine Art U838 has been flushed a great deal but has still built a respectable record of BW 100 WW 103 (3) YWV 105.

Double Polled, Double Black

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**ASR Ms Presley C5109**

**Polled Purebred Heifer**  
ASA# 3042561  
Tattoo: C5109  
Born: 2/18/15

- 3C W/C Right Track W9462
- W/C Wide Track 694Y
- Miss Werning 694S
- ASR/GLS Pacesetter U862
- ASR Ms Presley Y171
- ASR Ms Presley T796

**MGGS:**  
HTP SVF In Dew Time

W/C Wide Track was our most heavily used bull in 2014 resulting in our largest calf crop ever by one sire. The heifers and bulls are a rewarding group. This heifer has a 105 weaning ratio out of another young ASR Pacesetter x In Dew Time female. Her dam has a 105 weaning ratio on her first 3 calves.

Double Polled, Double Black

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**ASR Miss Kayla C506**

**Polled Purebred Heifer**  
ASA# 3042713  
Tattoo: C506  
Born: 2/1/15

- RCR Augustus R54
- ASR Augustus Z2165
- ASR Ms Jordan W916
- ASR/GLS Pacesetter U862
- ASR Miss Kayla 3122
- ASR Miss Kayla M250

**MGGS:**  
ASR Showcase K053

We thought we should bring you a ASR Augustus Z2165 “Jr” daughter out of a first calf heifer, again, out of a first calf ASR Pacesetter daughter. Weaning ratio of 103. The Jr’s calf easily, grow to weaning and have the appearance to make very nice females. Note the API and TI indexes of this heifer, characteristic of the ASR Augustus offspring.

Double Polled, Double Black
We like our ASR Longevity Y184 daughters. He was our top selling bull from our 2012 sale going to Mike & Celeste Rains, Rains Black Simmental, Kansas. He is named Longevity due to his 14 year old dam, still in production in our herd. Plus his grand dam just left the herd last at age 17. This one is out of a RCR Augustus x Kilowatt female, so a very unique female. A blaze face, weaning ratio of 104 — this female has some very special things going for her.

Double Polled, Double Black

ASR Black Carlene Y1189
Polled Purebred Heifer
ASA# 3042743 Tattoo: C5173 Born: 3/3/15
Triple C Singletary S3H
CCR Cowboy Cut 5048Z
CCR Ms 4045 Time 7322T
TNT Tanker U263
ASR Black Carlene Y1189
ASR Black Carlene P421
MGGS: WHF Desperado 212G

The first of many CCR Cowboy Cuts to be born here at ASR. A big spread set of EPDs and top indexes from a young Tanker daughter we have flushed, and think a great deal of as a future female.

Homozygous Polled, Double Black

ASR Ms Super Baldy C543
Polled 1/2 SM 1/2 AN Heifer
ASA# 3042731 Tattoo: C543 Born: 2/10/15
WS Beef Maker R13
WS Beef King W107
WS Miss Dreamboat T17
Red Six Mile Sakic 832S
ASR Ms Sakic W938
107

A Beef King out of a Six Mile Sakic daughter who is no stranger to sending her heifers to the Wild Wild West sale — she has sent several. This heifer ratioed 116 at weaning and was the top indexing heifer in her group of 11 contemporaries.

Homozygous Polled, Non Dilutor Red
**ASR Ms Super Baldy C581**

**Polled 3/4 SM 1/4 AN Heifer**

*ASA#* 3042618  *Tattoo:* C581  *Born:* 2/1/15

- **WS Beef Maker R13**
- **WS Beef King W107**
- **WS Miss Dreamboat T17**
- **Red Six Mile Sakic 832S**
- **ASR Ms Super Baldy W979**
- **ASR Ms Redbird N339**

**MGGS:** Lchman Bodybuilder 7303F

*Another Beef King out of a Six Mile Sakic x Body Builder daughter, making her actually a 75% heifer. You will like this very docile, quiet heifer. If she is like her mother, buy her to make a great brood cow. Read this dam record -- 106 BW (5) 105 WW (5) 111 YW (5) 101 IMF (2) 117 REA (2)*

*Homozygous Polled, Non Dilutor Red*
ASR Ms Super Baldy C5130

Polled 1/2 SM 1/2 AN Heifer
ASA# 3042737  Tattoo: C5130  Born: 2/22/15

ASA/GLS Pacesetter U862
CE  13  CW  32.5
BW  -0.6  YG  -0.23
WW  68  MB  0.37
YW  107  BF  -0.022
MCE  11  REA  0.82
Milk  19  API  140
MWW  53  TI  75

ASR Longevity Y184
Connealy Thunder

An ASR Longevity out of a Thunder, and a maternal sister to lot 15 from last year’s Wild Wild West sale. This Thunder daughter did it again with a birth weight ratio of 108 and a weaning weight ratio of 107. Her dam has 105 WW (2) 107 YW (2). A super cow prospect!
Homozygous Polled, Double Black

ASR Ms Super Baldy C5150

Polled 1/2 SM 1/2 AN Heifer
ASA# 3042555  Tattoo: C5150  Born: 2/28/15

ASA/GLS Pacesetter U862
CE  13  CW  15.6
BW  -0.9  YG  -0.29
WW  53  MB  0.49
YW  79  BF  -0.025
MCE  7  REA  0.77
Milk  19  API  137
MWW  45  TI  69

ASR Longevity Y184
LJC Lancer 806

A little white on the face from ASR Longevity helps set apart this broody, cow prospect. She had a weaning weight ratio of 105. Her dam has 104 WW (2) 102 YW (2)
Homozygous Polled, Double Black

Visit www.DVAuction.com and Register Today!

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For General Questions Please Contact Our Office:
(402) 316-5460 or support@dvauction.com
In the spring of 1969, Erroll and Gayle Cook bred their first cows to a new and exciting breed to North America, Simmental. Since that time, Bridle Bit Simmentals, ASA #4086 has evolved into a 100 cow/calf pair operation managed by using the performance Advocate Program to collect and report data on every calf born. This year our perfect score of 600 is something we are very proud of.

Each year, calving season begins in February where two and three year olds are kept on separate grass pastures from the rest of the herd. They are supplemented with feedstuff, such as silage and corn stalk bales. Bridle Bit works closely with the local veterinarian to stay on the cutting edge of all herd health and vaccination protocol.

After AI season, bull calves and their dams are rotated on native grass with mineral being the only supplement. Heifer calf pairs are placed on native and CRP grass at another location.

Calves are weaned sometime in the month of October, depending on the amount of moisture and the condition of the grass. All calves are weaned at the same time to keep data from being compromised.

Weaned calves are sorted into three pens: bulls, replacement females, and fats. All calves are fed side by side with all yearling data collected. Bulls, replacement females, and fats are all scanned as yearlings.

2015 brought a new and exciting project to the Bridle Bit Gang. After a successful All Terrain Bull Sale in 2015, we began construction on a sale facility at the headquarters. Weather is in charge now, but we hope to have enough of it done for our March 21, 2016 bull sale.

This fall, Bridle Bit added two new members to our crew. On October 11, Brad and wife, Kristen gave birth to Dayton Joseph. Herdsman, Jarron and wife Tyslea welcomed Emerlyn Ray into the world on November 6.

We trust you will find our females worth your time and consideration. All offerings have tested negative for PI-BVD. Thank you and we’ll see you in Denver!
**Bridle Bit Miss C500**

**Polled 1/2 SM 1/2 AN Heifer**

ASA# 3002347  
Tattoo: C500  
Born: 1/27/15

- **MCC Daylite 0005**
- **CCR Frontier 0053Z**
- **Bridle Bit Miss A313**

MGGS: B/R New Frontier 095

One of our two Frontier sired heifers we have taken to Denver. Frontier is the growth half-blood sire we have used the last two years. These heifers are thick with a lot of lower quarter.

**Double Polled, Homozygous Black**

---

**Bridle Bit Miss C501**

**Polled 1/2 SM 1/2 AN Heifer**

ASA# 3002348  
Tattoo: C501  
Born: 1/27/15

- **MCC Daylite 0005**
- **A G Miss In Focus 7302**
- **Bridle Bit Mr P425**
- **Bridle Bit Miss S695**

MGGS: Lchmn Redeyed Jack 7006D

Half-blood Angus heifer with the red gene. You can go in any direction with her. We like her smooth, attractive front end. Top three percent in the breed for API.

**Double Polled, Heterozygous Black**

---

**Bridle Bit Miss C512**

**Polled 3/4 SM 1/4 AN Heifer**

ASA# 3002360  
Tattoo: C512  
Born: 2/2/15

- **Hook’s Yukon 80Y**
- **Bridle Bit Miss S625**

MGGS: STF Much More K300

Red cattle are hot in our country right now. Our red bulls averaged $6800 in our bull sale last year.

**Double Polled, Red**

---

**Bridle Bit Miss C522**

**Polled 3/4 SM 1/4 AN Heifer**

ASA# 3002370  
Tattoo: C522  
Born: 2/4/15

- **Ellingson Legacy M229**
- **Mr NLC Upgrade U8676**
- **Bridle Bit Miss X076**

MGGS: Glacier Logan 210

A weaning weight ratio of 116. A rank of #1 out of 42 contemporaries. C522 is big hipped, deep in her chest, and has a big foot. She could be a foundation female in any herd.

**Double Polled, Heterozygous Black**
**Bridle Bit Miss C537**

Polled 1/2 SM 1/2 AN Heifer  
ASA# 3002385  Tattoo: C537  Born: 2/8/15

MCC Daylite 0005  
CCR Frontier 00532  
CCR Ms 4013 Dura 0053X  
S A V Final Answer 0035

MGGS: Nichols Legacy G151

Lots of eye appeal describes Lot ___. Her balance, volume, and overall attractiveness makes her one of our top opens. She has been one of our favorites since she was young. Her EPDs are unmatched. C537’s dam is a full sister to Lot 31.

Double Polled, Homozygous Black

**Bridle Bit Miss C539**

Polled Purebred Heifer  
ASA# 3002387  Tattoo: C539  Born: 2/8/15

Ellingon Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
HTP SVF In Dew Time

MGGS: Homestead Blockbuster 409

A complete set of numbers. Top 15% for calving ease, birth weight, and breed average for growth, not to mention her outstanding carcass EPD’s.

Double Polled, Homozygous Black

**Bridle Bit Miss C554**

Polled Purebred Heifer  
ASA# 3002402  Tattoo: C554  Born: 2/14/15

Hooks Taurus 24T  
Hook’s Yellowstone 97Y  
Hooks Sheyenne 77S  
Nichols Legacy G151

MGGS: Rains Limit Up

What a complete purebred Yellowstone daughter. We really like the depth and broodiness of this female. Her ten year old dam has stood the test of time.

Double Polled, Homozygous Black
Join Bridle Bit Simmentals at their Annual Bull sale on
March 21st, 2016 in Walsh, Colorado
Selling 75 Simmental & SimAngus™ Bulls
20 Red Angus Bulls
Watch our website for more details www.bridlebitsimmentals.com

**Bridle Bit Miss C596**

**Polled Purebred Heifer**

**ASA# 3002445**

**Tattoo: C596**

**Born: 3/19/15**

- **Nichols Manifest T79**
- **Bridle Bit Miss T784**
- **SAS T101 Sweet Meat**
- **Bridle Bit Miss S618**

**MGGS:** CNS Power Source 070K

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<td>15</td>
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This young purebred female out of our clean up bull gets better every day. Having indexes of 104 and 106 at calving and weaning says a lot about our herd sire. This offering would make an outstanding junior project.

Double Polled, Heterozygous Black

**Bridle Bit Miss B419**

**Polled 3/4 SM 1/4 AN Heifer**

**ASA# 2871451**

**Tattoo: B419**

**Born: 1/30/14**

- **Ellingson Legacy M229**
- **Mr NLC Upgrade U8676**
- **Ms NLC Mojo S6119 B**
- **HTP SVF In Dew Time**
- **Bridle Bit Miss Y147**
- **Bridle Bit Miss T754**

**MGGS:** Beckton Lancer F442 T

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Aid to J Bar J Nightride, ASA#2628568 on 5/6/15

Proj. EPD 17 -2.2 59 99 9 25 54 26 -0.34 0.73 -0.05 163 80

We really like these Upgrade daughters that are moderate in their frame. The added rib eye EPD adds to her attractiveness.

Double Polled, Heterozygous Black

**Bridle Bit Miss B426**

**Polled 3/4 SM 1/4 AN Heifer**

**ASA# 2871477**

**Tattoo: B426**

**Born: 2/4/14**

- **CNS Dream On L186**
- **HTP SVF In Dew Time**
- **HTP SVF Honeydew**
- **Mytty In Focus**
- **Bridle Bit Miss Y169**
- **Bridle Bit Miss S624**

**MGGS:** GW Lucky One 686K

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Aid to Hoover Dam, ASA#2566047 on 4/27/15

Proj. EPD 15 -1.05 62 103 12 2 22 53 30 -0.33 0.73 -0.05 0.89 158 81

A big stout sound In Dew Time daughter that will fit in any herd. Her percentage Angus calf will perform like a Simmental.

Double Polled, Homozygous Black
**Bridle Bit Miss B431**

**Polled Purebred Heifer**
ASA# 2871426  Tattoo: B431  Born: 2/6/14

- **CE**: 8  CW: 45.5
- **BW**: 2.9  YG: -0.25
- **WW**: 80  MB: 0.41
- **YW**: 121  BF: -0.073
- **MCE**: 10  REA: 0.64
- **Milk**: 21  API: 132
- **MWW**: 61  TI: 79

Ald to MCC Daylight 0005, ASA#2595317 on 5/25/15
Proj EPD 16  -1.1  69  109  13  22  56  33  -0.30  0.72  -0.04  0.90  163  85

This bred female has the Bridle Bit prefix on both sides of her pedigree. Outstanding growth number sired by our Upgrade son that we sold in the 2014 WWW Sale. Daylight will add calving ease and keep growth.

Double Polled, Homozygous Black

---

**Bridle Bit Miss B448**

**Polled 3/4 SM 1/4 AN Heifer**
ASA# 2871495  Tattoo: B448  Born: 2/12/14

- **CE**: 14  CW: 23.8
- **BW**: 0.1  YG: -0.21
- **WW**: 61  MB: 0.26
- **YW**: 90  BF: -0.011
- **MCE**: 10  REA: 0.73
- **Milk**: 18  API: 137
- **MWW**: 48  TI: 68

Ald to Hoover Dam, ASA#2566047 on 6/11/15
Proj EPD 15  -1.8  57  96  11  24  52  25  -0.31  0.62  -0.03  0.94  151  77

We debated long and hard about putting B448 in the sale. She is simply our kind of female. Her dam, R505, was in our donor program, but is now gone. We flushed R505 one more time before we sold her last fall and retrieved 24 number 1 quality embryos out of CCR Spartan. We hope to have several maternal sisters hit the ground this spring. A maternal sister to B448 topped the 2013 WWW Sale for us. Don’t overlook this offering.

Homozygous Polled, Homozygous Black

---

**Bridle Bit Miss B450**

**Polled 1/2 SM 1/2 AN Heifer**
ASA# 2871458  Tattoo: B450  Born: 2/12/14

- **CE**: 13  CW: 41.7
- **BW**: 0.9  YG: -0.1
- **WW**: 76  MB: 0.44
- **YW**: 119  BF: 0.009
- **MCE**: 11  REA: 0.77
- **Milk**: 24  API: 143
- **MWW**: 62  TI: 80

Ald to J Bar J Nightride, ASA#2628568 on 5/7/15
Proj EPD 18  -2.1  63  110  12  27  59  33  -0.14  0.65  0.00  0.74  171  83

How many sales do you attend that are offering Final Answer daughters? Here is one. The Final Answer daughters combine calving ease with growth better than any half-bloods we have. One bull calf sired by Nightride will pay for this female. We did not halter break our breds, but this female has an outstanding disposition.

Double Polled, Homozygous Black
The first week of November was when our breds selected for the WWW Sale were brought in off of grass where they spent the summer with the heifers we will calve. B492 looked good all summer. All of our bred heifers are in cowman’s shape.

**Double Polled, Heterozygous Black**

**Bridle Bit Miss B492**

<table>
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<tr>
<th>Polled 3/4 SM 1/4 AN Heifer</th>
<th>Born: 3/5/14</th>
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<tbody>
<tr>
<td>ASA# 2871391</td>
<td>Tattoo: B492</td>
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<tr>
<td>Mr NLC Upgrade U8676</td>
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</tr>
<tr>
<td>Bridle Bit Mr Z271</td>
<td>Bridle Bit Miss W923</td>
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<tr>
<td>Nichols Legacy G151</td>
<td>Bridle Bit Miss P429</td>
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<td>MGGs: Glacier Logan 210</td>
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**Proj. EPD**

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<th>CE</th>
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**MGGS:**

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<tr>
<th>CNS Dream On L186</th>
<th>HTP SVF Honeydew</th>
<th>Bridle Bit Mr U863</th>
<th>Bridle Bit Miss Y155</th>
<th>Bridle Bit Miss U807</th>
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<td>CE 12</td>
<td>BW 1.3</td>
<td>WW 61</td>
<td>YW 83</td>
<td>MCE 11</td>
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<tr>
<td>CW 20.6</td>
<td>YG -0.32</td>
<td>MB 0.31</td>
<td>BF -0.056</td>
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Ald to Hooks Yellowstone, ASA#2612546 on 4/28/15

The first week of November was when our breds selected for theWWW Sale were brought in off of grass where they spent the summer with the heifers we will calve. B492 looked good all summer. All of our bred heifers are in cowman’s shape.

**Double Polled, Heterozygous Black**

**Bridle Bit Miss B4104**

<table>
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<tr>
<td>ASA# 2871474</td>
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<td>WS Beef Maker R13</td>
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<td>Bridle Bit Mr Z227</td>
<td>Bridle Bit Miss X005</td>
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<td>Bon View New Design 878</td>
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<td>MGGS: Homestead Blockbuster 409</td>
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**Proj. EPD**

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<tr>
<th>CE</th>
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<th>WW</th>
<th>YW</th>
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**MGGS:**

<table>
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<th>CNS Dream On L186</th>
<th>HTP SVF Honeydew</th>
<th>Bridle Bit Mr U863</th>
<th>Bridle Bit Miss U807</th>
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<tr>
<td>CE 12</td>
<td>BW 1.3</td>
<td>WW 61</td>
<td>YW 83</td>
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<tr>
<td>CW 20.6</td>
<td>YG -0.32</td>
<td>MB 0.31</td>
<td>BF -0.056</td>
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Ald to MCC Daylight 0005, ASA#2595317 on 5/8/15

Maybe our most attractive phenotype bred we are selling this year. In Dew Time daughters just make good cows. She will be an attractive lot on sale day.

**Double Polled, Homozygous Black**

**Bridle Bit Miss B469**

<table>
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<tr>
<th>Polled Purebred Heifer</th>
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<td>Bridle Bit Mr U863</td>
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<td>Bridle Bit Miss Y155</td>
<td>Bridle Bit Miss U879</td>
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<td>MGGS: Rito 616 of 4B20 6807</td>
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**Proj. EPD**

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<tr>
<td>CW 39.9</td>
<td>YG -0.32</td>
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<td>BF -0.056</td>
<td>REA 0.69</td>
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Ald to MCC Daylight 0005, ASA#2595317 on 5/8/15

Maybe our most attractive phenotype bred we are selling this year. In Dew Time daughters just make good cows. She will be an attractive lot on sale day.

**Double Polled, Homozygous Black**
Campbell Simmentals is located in the southwestern region of Colorado, at the base of the San Juan Mountains. Campbell Simmentals is truly a family based business; which includes myself and my wife Christy, our daughter Katie and her husband Kyle and one year old Kinley.

Our ranch is located at an elevation of 7,000 feet, which poses another hurdle to deal with. However, Simmental cattle are bred to handle the elevation very well.

We winter our cattle on corn stalks on the Navajo Nations (NAPI) Farms located south of Farmington, New Mexico. Most of our calving is done at NAPI, due to better winter conditions. The cattle and the new offspring will move home late winter to finish out the calving. We then will do AI work and do ET work with cooperator herds; they will then go to lease pastures.

luckily, for the summer months we have been able to lease pasture close to home.

We market our bulls with T-Heart Ranch based out of Center, Colorado. Our bulls go into the T-Heart bull test facility 30-45 days after weaning. The feeding facility is located at approximately 8,000 feet in elevation. Making this one of, if not, the highest elevation bull test with some of the harshest temperatures in the nation.

With our bull customers harsh range conditions in mind our cattle are bred with an emphasis on calving ease, fertility, fleshing ability, and structural soundness all in a moderately built package.

We are excited about the females that we are bringing to the sale this year! So from all of the Campbell Simmental’s Family we look forward to seeing you in Brighton and wish you safe travels!

Campbell Family

**Camp Bobbi B419**

<table>
<thead>
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<th>Polled Purebred Heifer</th>
<th>Tattoo: B419</th>
<th>Born: 2/23/14</th>
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<td>Mr NLC Upgrade U8676</td>
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<td>Camp Upgrade Z219</td>
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<td>WRC Mr In Time X12</td>
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<tr>
<td>WRC Mrs In Time 2250</td>
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<tr>
<td>WRC Mrs Dream On W950</td>
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MGGS: CNS Dream On L186

35 to J Bar J Nightride, ASA#2628568 on 5/19/15

Proj EPD 18 -3.3 57 97 11 26 55 23 -0.28 0.55 -0.01 0.79 165 78

This stout built bred heifer is sure to make a great addition to any breeding program. This female is deep ribbed and powerful on the move, while maintaining a level top and soundness that sets her apart. She is one that will be a unique addition to your pasture.

Homozygous Polled, Homozygous Black
**Wild Wild West Simmental Sale**

**Camp Becca B428**

- **Polled 3/4 SM 1/4 AN Heifer**
- **ASA# 2911317**
- **Tattoo: B428**
- **Born: 2/26/14**

- **MGGS:** Leachman Delegate
- **CE:** 10, **CW:** 37.3
- **BW:** 0.6, **YG:** -0.33
- **WW:** 70, **MB:** 0.49
- **YW:** 112, **BF:** -0.075
- **MCE:** 8, **REA:** 0.79
- **Milk:** 21, **API:** 139
- **MWW:** 56

**Ald to J Bar J Nightride, ASA#2628568 on 5/19/15**

Proj. EPD 17 -2.3 60 107 10 26 52 31 -0.26 0.67 -0.04 0.75 166 82

Here is a complete package to keep your eye on. This female is out of our donor cow U816 that continues to add value to our herd. She is also a half sister to high selling female in 2013 sale. She is powerful in her rib shape, flank and underline.

**Homozygous Polled, Homozygous Black**

**Camp C544**

- **Polled 5/8 SM 1/8 AN Heifer**
- **ASA# 3049359**
- **Tattoo: C544**
- **Born: 3/12/15**

- **Mr NLC Upgrade U8676**
- **MCM Top Grade 018X**
- **MCM 513R**
- **GW Lucky Time 220TS**
- **Camp Mrs U816**
- **VNAR Roseanne 172E 282J**

- **MGGS:** Leachman Delegate
- **CE:** 11, **CW:** 25.7
- **BW:** -1.3, **YG:** -0.23
- **WW:** 57, **MB:** 0.54
- **YW:** 96, **BF:** -0.052
- **MCE:** 11, **REA:** 0.51
- **Milk:** 25, **API:** 142
- **MWW:** 54

Here is a very attractive half sister to the previous lot. This female comes from a very fertile cow family and we will be sad to see her leave the ranch, as she has been a pasture favorite. This female moves effortlessly and with a lot of class. She has a great disposition and is sure to make a great show project and brood cow in the future.

**Homozygous Polled, Homozygous Black**

**Camp C519**

- **Polled 3/4 SM 1/4 AN Heifer**
- **ASA# 3049360**
- **Tattoo: C519**
- **Born: 2/21/15**

- **Mr NLC Upgrade U8676**
- **MCM Top Grade 018X**
- **MCM 513R**
- **GW Lucky Time 220TS**
- **Camp Mrs U802**
- **Camp R4**

- **MGGS:** Ironwood New Level
- **CE:** 12, **CW:** 24.2
- **BW:** -1.3, **YG:** -0.31
- **WW:** 56, **MB:** 0.47
- **YW:** 93, **BF:** -0.053
- **MCE:** 12, **REA:** 0.72
- **Milk:** 28, **API:** 147
- **MWW:** 56

This heifer has everything it takes to be a show heifer and future donor. She is out of our tremendous female U802 that continues to not only provide us with quality females but high selling bulls as well. This female is the complete package with her beautiful profile and powerful rib shape she will continue to move any breeding program forward.

**Homozygous Polled, Homozygous Black**
**Camp C524**

**Polled Purebred Heifer**

ASA# 3049410  
Tattoo: C524  
Born: 2/22/15

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GW Premium Beef 0217S  
GW-WBF Substance 820Y  
GW Miss Maternal 558P  
GW Lucky Man 644N  
Camp Z214  
Camp Maadison P2  
MGGS: CNS Dream On L186

This substance daughter is a stunner from every angle and perfect in her type and kind. She has a strong broody appearance and a gentle disposition. This female will be a superb breeding addition to any operation looking to expand their herd.

Double Polled, Double Black

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**Camp C539**

**Polled 1/2 SM 1/2 AN Heifer**

ASA# 3049377  
Tattoo: C539  
Born: 3/2/15

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MCC Daybreak  
Hook’s Xavier 14X  
Hooks Patti 3P  
S A V Net Worth 4200  
Camp Worth Y142  
NBIGB Ms Fig Of Autumn  
MGGS: 3C Full Figures C288 Bik

This moderately framed female could make the perfect junior project with her gentle and sweet disposition. She continues to get better every day and will be a heifer to keep your eye on.

Double Polled, Double Black

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**Camp C516**

**Polled Purebred Heifer**

ASA# 3049404  
Tattoo: C516  
Born: 2/20/15

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<td>147</td>
<td>62</td>
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WS Beef King W107  
Hook’s Yukon 80Y  
Hooks Miika 141M  
SVRW909  
Camp Z201  
SVRW691  
MGGS: WS Beef Maker R13

Another red beauty that we are excited to be bringing to the sale this year. This female was the highest weaning animal on the ranch this year. She continues to prove to us why she has been a favorite since she was born. Her eye appeal never fails to her massive square hip to her sleek front end she is sure to take to the ring and bring home banners.

Double Polled, Non-Diluter Red
At the Oval F Ranch in northwest Missouri, we believe in sound, productive, big bodied cows that can have a calf and raise it. We use EPDs to help improve all economical traits and appreciate productive females with eye appeal.

We started in 1971 (ASA# 2729) with the purchase of 7 Parisien daughters bred to Bismark and have turned 16 generations from one of those heifers including our Princess and Julie lines, all AI sired. Our Oval F Linda L320 cow is a story in herself and has produced many popular sale cattle at the Wild Wild West and other national sales. We believe in the ASA slogan “The Cow Makes the Difference”.

We have also been successful in the bull department. We were fortunate to own and show AR Extra 8J to the Grand Championship at the National Show and all other major Simmental shows in 1979-1980. Our Oval F Ringleader, Oval F Cool Dude, and 2 Division winners at the National Simmental shows in Kansas City. Our bulls are marketed through private treaty and we are proud of the repeat business from commercial cattlemen in our area.

We are located in fescue country in the rolling hills north of Kansas City. Our cattle are handled much like our neighbors’ commercial cattle. We do not creep feed and what you see is what you get.

We are serious about breeding Simmentals with COW POWER production in mind and appreciate being part of the Wild Wild West sale. If you are interested in bulls or females please give us a call or stop by our stalls at the NWSS “In the Yards” then join us at this sale.

Oval F Family

**Oval F Candy C551**

- Breed: Polled Purebred Heifer
- ASA#: 2988494
- Tattoo: C551
- Born: 2/25/15

**EPDs:**

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<td>YW</td>
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</table>

Juniors come check out this curious showoff. Here is a really attractive complete made female both in person and on paper. She is a smooth shouldered long necked heifer that opens up into a big rib and full body. You will appreciate both her muscle shape and structural design. From a genetic standpoint C551 is a combination of our two most influential cow families as she’s sired by an Oval F Linda son and goes back to Oval F Julie on the bottom side. A maternal sister was our high selling lot last year going to Carsten’s Simmental of Hotchkiss, CO. Whether from a breeder perspective or someone looking to compete in PTP shows next summer, take a little time and study here EPD profile, there simply will not be many cattle that read more complete all the way across the page. Member of our Denver pen. Come evaluate her in the yards then own her Tuesday night. OCV and BVD PI neg.

Double Polled, Double Black
Oval F Cece C532

Polled Purebred Heifer
ASA#: 2988519  
Tattoo: C532  
Born: 2/11/15

3C W/C Right Track 9462
W/C Wide Track 694Y
Miss Werning 694S
TNT Tanker U263
Oval F Miss Tanker Z230
Oval F Ms Ringleader W923
Oval F Ringleader R579

MGGS:

This girl has been capturing a lot of attention through the fall. She is a tight
necked clean fronted heifer with loads of mass and muscle. A moderate framed
February show heifer prospect that comes with style and a great attitude. We
mated her big footed stout made TNT Tanker mother to W/C Wide Track
with the intention adding some style while maintaining the power, and wow it
worked. This heifer should be a lot of fun next summer, but as I study her and
her pedigree, I am confident the best days are beyond the show ring. Member
of our Denver pen. Look her up in the yards. OCV and BVD PI neg.

Double Polled, Double Black

Oval F Casey C521

Polled Purebred Heifer
ASA#: 2988499  
Tattoo: C521  
Born: 2/7/15

IR Expedition 413
LMF Revenue 224
IR Ms Fenella U028
TNT Tanker U263
Oval F Miss Tanker A343
Oval F Miss N445
Oval F Mr Mt L353

MGGS:

Here is an opportunity for cutting edge genetics all gathered up in a special
baldy package. In an effort to bring something new and exciting we brought
our best LMF Revenue heifer out of a TNT Tanker two year old and her
grandmother is 12. As you read her EPD’s a true no holes heifer that excels
in almost every category, wow think of the mating potential for this largely
outcross pedigree. Then study the completeness of this long deep bodied, very
correct structured black baldy. A delight to work around, great hair quality,
and phenotype that grabs your attention every time you walk in the pen. No
doubt she’ll be on your short list whether you’re a junior on your way to Des
Moines next summer or a progressive breeder trying to stay ahead. Member
of our Denver pen. I would appreciate your evaluation. OCV and BVD PI neg.

Double Polled, Double Black

Oval F Bunny B474

Polled Purebred Heifer
ASA#: 2866375  
Tattoo: B474  
Born: 4/5/14

3C W/C Right Track 9462
W/C Wide Track 694Y
Miss Werning 694S
Circlet Antoinettes Star
Double R Miss 29G T18
SAC Miss Jet Top 29G

MGGS: SAC Miss Jet Top 2D

Aid to LMF Revenue, ASA#2670825 on 4/25/15. Ultrasound safe unsexed.
Proj: EPD 9 2.2 67 104 9 22 55 35 -0.25 0.31 -0.03 0.82 126 70
B474 is something a little different coming from Double R Miss 29G T18
embryos we purchased from our friends at the Double R Cattle Co. We
were fortunate enough to have really good conception rate so we decided to
share. The mating of W/C Wide Track has given us a cool fronted, big bodied
very attractive bred heifer in B474. This eye catching heifer has turned into a
beautiful broody looking bred female that I’m sure you will appreciate. Bred
first service to Genex’s LMF Revenue. OCV and BVD PI neg

Homozygous Polled, Homozygous Black
Wild Wild West Simmental Sale

**Oval F Brea B459**

**Polled Purebred Heifer**

ASA# 2877749  Tattoo: B459  Born: 3/25/14

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Ald to LMF Revenue, ASA#2670825 on 5/17/15. Ultrasound safe heifer.

Proj EPD 11 0.9 55 83 11 23 51 21 -0.31 0.29 -0.04 0.80 132 65

Brea is a smooth fronted, long patterned, Cool Dude daughter that is turning into a beautiful young cow. Her dam is a very productive female that always raises a good one. Her mother is the dam of our top seller in the 2013 WWW sale, the grandmother of our top seller in the 2015 WWW sale as well as grandmother to lot number 42 this year. We have always bet on cow families and this is no exception as she stems from a full sister to Oval F Ringleader and Oval F Reisen. Couple that with Oval F Linda on the top side and I am confident in her future. OCV and BVD PI neg

Homozygous Polled, Homozygous Black

**MGGS:**
- HC Hummer 12M
- New Trend Way Cool 6W
- Oval F Cool Dude Y56
- Oval F Linda L320
- Oval F Willow W918
- Oval F Linda S620
- Oval F Sandy S620
- Oval F Ms Cool Dude B454

**Oval F Ms Cool Dude B454**

**Polled Purebred Heifer**

ASA# 2877790  Tattoo: B454  Born: 3/15/14

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Ald to LMF Revenue, ASA#2670825 on 4/25/15. Ultrasound safe unsexed.

Proj EPD 11 0.7 56 84 12 24 52 21 -0.32 0.38 -0.04 0.79 138 68

Here is an attractive headed big barreled Cool Dude daughter that has a lot to offer from both sides of her pedigree. On the dam side she is out of an Oval F Ringleader daughter out of the really nice Bridle Bit cow we bought here in 2008. On the top she is out of Cool Dude who is a Linda son. Tying our two most prominent cow families together and the Bridle Bit grand dam, this is really something special. She will be a great uddered, moderate framed, fancy young cow that will certainly get your attention. OCV and BVD PI neg

Double Polled, Double Black

**MGGS:**
- Oval F Ringleader R579
- W/C Right Track W9462
- W/C Wide Track 694Y
- Miss Werning 694S
- HK Wide Awake U68
- Oval F Ms Wide Awake Y44
- Oval F Urbana U812

**Oval F Betty B436**

**Polled Purebred Heifer**

ASA# 2877754  Tattoo: B436  Born: 2/5/14

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Ald to CLRS After Shock, ASA#2735656 on 4/26/15. Ultrasound safe unsexed.

Proj EPD 12 0.5 66 104 9 24 57 33 -0.31 0.22 -0.04 0.92 130 70

Cool neck, huge barrel, attractive package, yep I’m talking about B436. A real eye catcher. Here is a Wide Track daughter that certainly has the look, yet reads with more calving ease than most and still possesses a very balanced set of EPDs. She offers many mating options to capitalize on her beautiful style and phenotype. OCV and BVD PI neg

Double Polled, Double Black
It is a pleasure to welcome you to the Wild Wild West Sale. We want to thank everyone who has invested in our program in the past and welcome those interested in investing in our program for their future.

Here at Ahlberg Cattle we are constantly striving to improve and produce highly functional cattle that will produce a profit for many years through strengths in maternal traits, longevity and soundness and eye appeal without sacrificing performance. Our heavy use of AI allows us to continue to move forward in improving our genetics by utilizing new and exciting genetics while still being influenced by bulls of the past. Even though our cow herd is small in numbers (25 cows), we truly believe in cow power! Cow power has allowed us to produce this group of quality heifers with substance, volume and the cow look.

We feel, without question, that this is the best group of heifers from top to bottom that we have offered for sale. Three of the heifers are out of our main donor cow Sedgwicks Erica U332 (2010 National Jr. Angus Champion Owned Female). Three heifers are full sibs to past years’ high sellers at the Wild Wild West Sale. These heifers should be the top producers in any program, and we would have had no regrets retaining any of these heifers in our herd. The heifers will be on display at the NWSS. Three of them will be in the Percentage Pen of Three Females at the NWSS. All the heifers are tested negative for PI-BVD. Due to our work and college schedule “picture day” was under adverse conditions, cloudy and snow flurries, videos of the heifers will be taken at a later date, so please check out our website for more details!

The bull mates to these heifers will sell in the Altenburg Super Baldy Ranch Bull Sale on March 19, 2016 in Fort Collins, Colorado.

Again thank you to those who have put trust in our program in the past. We appreciate your business! Your success is our success, and we look forward to visiting with you. Feel free to give us a call anytime or be sure to stop by our stall at NWSS and see these outstanding heifers!

The Ahlberg’s
AHLB Cheryl 522C is an incredibly powerful, huge hipped, stout, long sided female with immense muscle expression. She is backed by a powerhouse of a cow family as her granddam, STF Miss XT25, was the dam of past sale favorites - AHLB Hidden Treasure, sold to Brandon Eads, MO in 2014 for $10,000 and AHLB Beige, sold to James Stallings, OK in 2015 for $7,500 as well as the dam of AHLB Special Delivery, 2016 NE State Fair Champion Sr. Bull Calf & Reserve Grand Champion PB Bull. The top side of AHLB Cheryl’s pedigree is the legendary now deceased “Olie” Ellingson Legacy M229 with his known traits for calving ease and carcass should make this heifer a producing machine.

Homozygous Polled, Black (red granddam)

AHLB Cortney 533C

This high quality, moderate framed individual is the result of mating of two great blood lines – STF Shocking Dream and Hooks Shear Force 38K. Both bloodlines are known for calving ease and producing offspring that can increase weaning weights. AHLB Cortney should be no exception. She has an unmatched combination of style, balance, rib shape and power which is topped off with an impressive set of EPD’s. AHLB Cortney would be an asset in anyone’s herd.

Homozygous Polled, Double Black

AHLB Candice 565C

If you missed your chance last year here’s another opportunity for you. AHLB Candice is a full sib to AHLB Jinn, the 2015 Wild Wild West Sale High-seller who sold to Sunny View Farms, Alexander, IL. This 1/2 blood Broker heifer is a mirror image of her sister powerful, huge hipped, extremely soggy, wide based and carries extra depth in her flank while still processing that maternal look. Her sire MR Hoc Broker needs no introduction, as his offspring continue to dominate the show ring across the country. Her dam has rose to the top of our program being the most consistent producer. Whatever direction you want to go with this heifer she’ll take you there. Will be a member to our pen of three at the NWSS.

Double Polled, Black (white on face)
Wild Wild West
Simmental Sale
24
25

52

AHLB Caitlyn 532C

Polled 1/2 SM 1/2 AN Heifer
ASA# 2994564
Tattoo: 532C
Born: 1/19/15

Hook Shear Force 38K
WS Beef Maker R13
DCR Ms Ribeye N72
B C Lookout 7024
Sedgwicks Erica U332
Sedgwicks Erica S3321

MGGS: Lemmon Newsline C804

It doesn’t matter how we mate Sedgwicks Erica U332 she keeps on producing great ones and AHLB Caitlyn is no exception. AHLB Caitlyn is Erica’s natural calf and possesses the same quality traits as her half-sisters do (Lot 53 and Lot 54). This highly production orientated female processes natural rib shape, is huge bodied and deep flanked, while being good footed and excelling at the ground. AHLB Caitlyn is ranked in the top 5% for YG and REA as well as ranking in the top 10% for Milk, MARB and API. Her sire WS Beef Maker R13 is known for producing tremendous females with outstanding udders. Member of our pen of three at the NWSS.

Homozygous Polled, Heterozygous Black

53

AHLB Chloe 505C

Polled 1/2 SM 1/2 AN Heifer
ASA# 2994567
Tattoo: 505C
Born: 2/5/15

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B
B C Lookout 7024
Sedgwicks Erica U332
Sedgwicks Erica S3321

MGGS: Lemmon Newsline C804

Here’s a proven mating between our main donor cow - Sedgwicks Erica U332 (2010 Grand Champion National Jr. Angus Owned Heifer) and MR NLC Upgrade. AHLB Chloe 505C is a full sib to AHLB Fancy Scotch 232Z, the 2013 Wild Wild West High-seller who sold to Kearns Cattle Company, Rushville, NE, and Lot 54 in this sale. Talk about a tank! Chloe possesses tremendous amount rib, flank, stoutness, easy fleshiness in a feminine, stylish package and to top all that off she has the sweet disposition any one could ask for. What more could you want? AHLB Chloe should be as highly productive as her mother. Member of our pen of three at the NWSS.

Homozygous Polled, Homozygous Black

54

AHLB Cleo 542C

Polled 1/2 SM 1/2 AN Heifer
ASA# 2994566
Tattoo: 542C
Born: 1/26/15

Ellingson Legacy M229
Mr NLC Upgrade U8676
Ms NLC Mojo S6119 B
B C Lookout 7024
Sedgwicks Erica U332
Sedgwicks Erica S3321

MGGS: Lemmon Newsline C804

This elegantly designed female with her length of body, volume, square hip, ultra femininity, while being fluent in her movement is a picture of beauty. Her youthful look and beautiful front comes as no surprise being the daughter of Sedgwicks Erica U332. Her full sib was the 2013 Wild Wild West High Seller and Lot 53 in this sale. This ET heifer just continues to impress us more and more each day and will have that “picture of beauty” as an aged cow. Member of our pen of three at NWSS.

Homozygous Polled, Homozygous Black
St Vrain Simmentals has operated in the Longmont/Niwot area since becoming ASA member #8251 in 1976. We were impressed with the Simmental breed being not just a terminal or maternal breed but being a complete breed. We have followed that concept through the use of both AI and embryo transfers to develop useful cattle for our customers. We have both red and black Simmentals. Select SimAngus genetics have been added to our program to meet market demand over the years.

In 2011 we moved our herd to Shelby, Montana to be managed by our good friends, Jeff and Nana Flesch of Flesch Angus Ranch. This arrangement has benefited both families. We have moved on to a more retired lifestyle, while continuing to make the genetic selections for our herd. Jeff and Nana do an outstanding job with our cattle, while building their own Simmental enterprise. Our herd has fit in well with their Angus big sky operation.

We still market select bulls to our long time buyers in Colorado and the surrounding states by private treaty. Our remaining bulls go to the Flesch Angus Bull Development Center in Shelby, Montana and are available in the Golden Triangle Breeders Sale in early April.

We ask you to review our exceptional females consigned to the 2016 Wild Wild West Sale. We would like to thank all of the Wild Wild West members for their hard work to bring useful cattle to a very unique sale.

The Bogott and Flesch Families

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**SVS Velvet C02**

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<td>MGGS: GW Lucky Dice 187H</td>
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This exciting HOC Broker heifer has as much rib and shape as you can put in one while maintaining balance and femininity. Out of a black Freedom cow her calves are always at the top of our herd. We believe C02 can compete at any level and go on to be a donor cow. For this reason we will retain a flush at seller’s expense and buyer’s convenience.

Double Polled, Double Black, BWF
Polled Purebred Heifer

**ASA#** 3049104  
**Tattoo:** C06  
**Born:** 1/29/15

**Mr HOC Broker**
- SVF Steel Force S701
- JM BF H25
- Triple C Premium Power N

**Milliron M Miss W928**
- Milliron M Mollymae S627

**MGGS:** CNS Dream On L186

### SVS Satin C06

The unique facial markings complement this larger framed Broker heifer. She is beautiful in her lines and profile. Her mother is one of Jeff’s favorite cows, being medium framed with lots of shape in a very maternal package. This heifer goes back to the Mari’s great donor, CCR Fannie Mae female.

**Double Polled, Double Black**

### SVS Desi C23

Desi is a moderate framed heifer full of muscle and shape in a very attractive package. She is sired by our own herd sire that we purchased from Altenburg’s in 2014. A heifer that could sure stand some show ring competition for a more advanced showman.

**Double Polled, Double Black**

### SVS Preslee C401

What more can be said about SimAngus females. This impressive half-blood has all the right pieces to be competitive on a national level. Big hipped, excellent structure, lots of bone with tremendous foot shape describes this feminine female. Her mother was shown at the Angus Junior Nationals by Michael Rea and has turned into an outstanding cow for Flesch Angus Ranch. Dam leased from Flesch Angus and breeding by Jeff Flesch.

**Double Polled, Double Black**
Marshall Cattle Company is made up of Troy and Lorna Marshall, along with our three children, Wyatt, Justis, and Wynn. We are a 1st generation operation, but have been involved in the beef business most of our lives. We ranch north of Burlington, Colorado and run 320 registered Angus and SimAngus™ females. We host an annual bull sale the 3rd Tuesday in March.

Our cows are ran in a very commercial environment with the exception of data collection. We run on native pasture during the summer and cornstalks in the winter. Our goal is to provide our customers with the most progressive and profitable genetics possible. We strive to produce genetics that excel in the economically relevant traits of efficient beef production for all segments of our industry. We are the home of “SuperMamas” - to us that means functional females (moderate framed, easy fleshing, structurally sound, good dispositioned, nice uddered females that are fertile with appropriate levels of milk), calving ease, with as much growth as possible, and animals with superior carcass traits that offer a functional, eye-appealing phenotype. We use AI and embryo transfer to multiply the impact of the best genetics available in our program.

In addition to breeding profitable genetics, we know our future and our success depends on customer satisfaction, honesty and integrity. Repeat customers, long-standing relationships and genetic value are what we strive to produce and is what we measure our success by. We appreciate the Wild, Wild West group allowing us to participate in the sale and look forward to seeing you in January!

Marshall Family
Ms MCC Supermama 5075C

We truly have brought one of our best to the Wild West Sale. We hate to sell this heifer, she as complete phenotypically as you can make one. She has the potential to be competitive in the showring and is backed by the cow power to be a SuperMama in production. She is freaky fronted, big ribbed, big hipped and incredibly sound with a super attitude.

Homozygous Polled, Homozygous Black

Ms MCC Supermama 5058C

We are excited about this pair of Top Grade heifers. 5058’s dam has literally never missed with 10 at 106 weaning ratio. 5058 is a stout, wide based heifer with tremendous muscle shape in a super sound and attractive package.

Homozygous Polled, Homozygous Black

Ms MCC Supermama 5025C

5025 combines two of the breed greats in terms of creating moderate framed, easy calving, big bodied females with exceptional udder quality. The dam is one of our best phenotype young cows. 5025’s granddam was a very productive Angus donor female for us with an impeccable production record and has progeny working in several Angus programs in the US. You will appreciate her no holes phenotype.

Homozygous Polled, Homozygous Black
**Ms MCC Supermama 5130C**

**Polled 1/2 SM 1/2 AN Heifer**

ASA# 3042299  
Tattoo: 5130C  
Born: 3/29/15

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LMF Revenue Z24  
IR Expedition W413  
IR Ms Fenella U028  
Connealy Lead On  
A G Leading Lady 5317  
MCC Super Mama 214  
MGGS: Bon View New Design 878

A true brood cow prospect and out of our first crop of LMF Revenue progeny. She is extremely big bodied, soft made, angular and correct. Backed by a cow with a picture perfect udder.  
**Homozygous Polled, Homozygous Black**

**Ms MCC Supermama SA 4031B**

**Polled 3/4 SM 1/4 AN Heifer**

ASA# 2938211  
Tattoo: 4031B  
Born: 2/12/14

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Ellingson Legacy M229  
Mr NLC Upgrade U8676  
Ms NLC Mojo S6119 B  
WS Rolex X12  
Ms MCC Supermama 2076  
Miss MCC Gridbuster 8107  
MGGS: C R A Bextor 872 5205 608

Aid to J Bar J Nightride 225Z, ASA#2628568 on 5/10/15 Confirmed safe.  
Proj. EPD 18 -2.8 60 102 11 28 58 27 -0.30 0.65 -0.03 0.95 169 82  
PE to LMF Revenue Z24, ASA#2670825 from 5/25/15 to 7/8/15.  
She’s an easy fleshing, belly dragger that’s very complete and super sound. 4031 offers a very balanced EPD profile that excels for both API and TI. Out of a very nice young Rolex daughter with a picture perfect udder that ratioed 112 REA, 104 IMF.  
**Homozygous Polled, Black**

**Ms MCC Supermama SA 4066B**

**Polled 3/8 SM 5/8 AN Heifer**

ASA# 2938206  
Tattoo: 4066B  
Born: 2/18/14

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TNT Tuition U238  
Miss Werning 956W  
TNT Dual Focus T249  
Miss MCC Supermama 0041  
A G Gridbuster 4316  
MGGS: Bon View New Design 878

Proj. EPD 17 -1.9 64 115 9 24 56 36 -0.07 0.72 0.01 0.60 161 83  
PE to LMF Revenue Z24, ASA#2670825 from 5/25/15 to 7/8/15.  
4066 is an example of what our breeding program is all about. Her Supermama dam has a production record of 4 at 110 weaning ratio and we have retained two of her previous daughters. 4066 reads with a balanced EPD profile and phenotypically she is hard to fault. She is powerful and complete, yet still super feminine.  
**Homozygous Polled, Homozygous Black**

**Ms MCC Supermama 5130C**

**Ms MCC Supermama SA 4031B**

**Ms MCC Supermama SA 4066B**
The Lily heifer is a hard one to part with, but we wanted to offer our best. Her dam, Miss Liberty came to us as the pick of the Lassle’s entire heifer crop of 2010 and is out of their great donor Kilowatt 526R. She continues to impress all who see her and is a no-miss producer. We offered the first group of bulls by Miss Liberty who were full brothers to Lily in our 2013 sale. These powerhouse sons included the top seller, THR Northern to Off Ranch, as well as herd bulls for Bielenberg Simmentals in Iowa, Hayes Ranch in Montana, and the Steele Creek bull working back at T-Heart. Lily is simply as good as we produce!

Double Polled, Homozygous Black
The Wild, Wild, West Sale will celebrate 15 years & getting better each year. I feel the breeders hosting this sale offer as much genetic value for the money as any sale I attend each year. I have purchased several females over the years who have produced A.I. bulls like GIBBS 8148U SM BLACKOUT (Genex) and GIBBS 0601X RAISIN’ CAIN (Select Sires), along with numerous herd replacement females. Plus the purchase of ASR Augustus Z2165 (Genex) I feel this sale often gets over-shadowed by the busy schedule of the National Western Stock Show and think more breeders should take advantage of this high genetic value offering.

Gordon Hodges
Genetic & Marketing Manager
Gibbs Farms, Ranburne, Alabama

The Wild Wild west sale is unique in several different ways. The group of Breeders are all after one common goal They all work to develop and offer functional, good looking, right sized cattle with outstanding pedigrees. The cattle in the WWW sale always look good on paper and excel in carcass traits. The cattle that Woodlawn Farms have purchased from this sale over the past 15 years have always made us money. They have longevity and are easy keepers. Anytime a group works together they can accomplish amazing results. I believe the WWW sale being on the heels of the ONE sale holds it to a higher standard and these breeders are prepared to meet that challenge. As a Simmental Breeder I enjoy spending time with progressive breeders and looking at some great cattle such as the WWW group brings to town . If your desire is similar this is a great sale to attend. These folks share ideas and techniques that will help the new breeder on the block or even the seasoned long time breeder like myself.

Rick Wood
Woodlawn Farms, Clarksville, GA

Most of our base cowherd has come from cattle we have purchased in the Wild Wild West sale. We feel the Wild Wild West consignors have done their home work and brought their best cattle, some from tough environments, and they have worked very well for us when we got them home. Many of the top selling bulls in our sale each year are the results of cows we obtained from the Wild Wild West females.

Mike & Celeste Rains
Rains Black Simmental

In the history of the Wild Wild West sales, I have had the pleasure of working with this group of breeders over the past 15 years. No matter of the outcome of each year’s sales, each breeder brings there best, hopes for the best and stands behind their seed stock 100%. Of course, the sale is always fun with everyone in complete cooperation. It is neat to watch peoples faces and to hear comments as they attend for the first time and realize, this bunch of cowboys have some good cattle that fit the industry more than most realize. In the past few years, several have participated in the yard show and have not gone unnoticed. Over the last 15 years genetics from the Wild Wild West have impacted many breeding programs across all parts of the U.S. and Canada. If you have not attended this sale or haven’t been in ten years, I invite you to attend. There are proud of what they do and will continue to raise beef and be supportive of the youth and the CSA and ASA. Congratulations again!

Doug Parke
DP Sales Management, LLC
Wild, Wild West Bunch

THANKS FOR A GREAT SALE!

We extend thanks to all who inquired about our offering.

A special thank you to those who purchased:

Kyle Walter, CO
Kevin Vanbeek, SD
Mark and Jaden Valko, CO
Dave Thomas, WI
Shan Temple, CO
Todd Lee Swedlund, CO
James Stallins, TX
Darin Smith, IL
Keanna Smith, CO
Chad Russell, CO
Curtis Russell, CO
Ben Rogers, CO
Philip Pfannebecker, CO
Randy Moody, AL
Charles Meicklejohn, CO
Wayne Mazzone, CO
Michelle Mayfield, OK

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Darin Smith, IL
Keanna Smith, CO
Chad Russell, CO
Curtis Russell, CO
Ben Rogers, CO
Philip Pfannebecker, CO
Randy Moody, AL
Charles Meicklejohn, CO
Wayne Mazzone, CO
Michelle Mayfield, OK

Tyler Kregg, TN
Jared Hamilton, KS
Gary Hafler, OR
Jerry Groves, IA
Kelsi Gibbs, MO
Don Fischer, MO
Jay Falkenstien, NE
Marc Daniels, UT
Andrea Coccergine, MT
Bil Carsten, CO
Robert Campbell, CO
Don Boldt, IL
Jock and Brenda Beeson, NE
Helen Sill And Craig Pollington, MI
Lookout Ridge Farm, CO
Merry Meadows Simmental, MO
Bob Volk And Jason Kriz, NE

Altenburg
Super Baldy Ranch
Willie & Sharon Altenburg
Fort Collins, Colorado
970-568-7792

Bridle Bit Simmentals
Erroll, Chad, Brett & Brad Cook
Walsh, Colorado
719-524-9542

Campbell Simmental
Robert & Chris Campbell
Katie & Kyle Walter
Ignacio, Colorado
970-563-9070

Bridle Bit Simmentals
Erroll, Chad, Brett & Brad Cook
Walsh, Colorado
719-524-9542

Campbell Simmental
Robert & Chris Campbell
Katie & Kyle Walter
Ignacio, Colorado
970-563-9070

Oval F Ranch
Don & Marilyn Fisher
Winston, Missouri
816-392-8771

Matt & Andrea Fisher
St. Joseph, Missouri
816-583-0631

And Special Guest Consignors!
Wild Wild West
Simmental Sale

570 East County Rd 64
Fort Collins, CO 80524

First Class  Time Dated Material

Wild Wild West

15th Anniversary Sale

Tuesday
January 19, 2016 • 5:00 pm

Following the Bull show • Adams County Regional Park
During the Denver National Western Stock Show Simmental events